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2 founding firms withdraw from fundraising assn.

LARRY STERNE
NPT Staff

Two founding members of the American Association of Fund-Raising Counsel have withdrawn from the 56-year-old trade group that represents many of the nation's best-known fundraising consultants.

Brakeley, John Price Jones, Stamford, Conn., which estimates fiscal 1991 U.S. billings at $6.3 million, and Marts & Lundy, Lyndhurst, N.J., which is believed to be somewhat smaller, are among the largest members of the association and together contribute about $100,000 in fees to its annual budget. AAFRC's 31 current members pay dues amounting to 1.2 percent of annual billing.

In a strongly worded letter to AAFRC President Joanne Hayes, Brakeley Chief Executive Charles Lawson charged that the group's "programmatic direction ... is diametrically opposed to our own corporate

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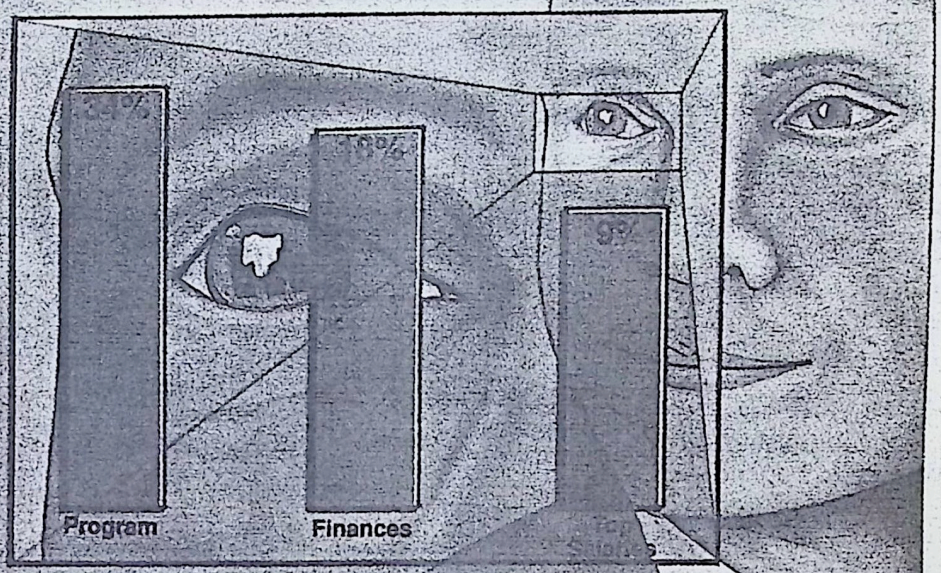
▶ NonProfit Times/Opinion Research Corp. Survey

Do charities provide enough information to donors?

(Percentage of public saying yes)



Finances category includes fundraising and administration. Program includes numbers served. Survey conducted 9/90 is based on projectable sample of 1,006 people.

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FIRST COLUMN

Lewis to head NSFRE

ALEXANDRIA, Va.—Patricia F. Lewis, currently executive director of Camp Fire Seattle/King County Council, has been named president of the National Society of Fund Raising Executives here. Ms. Lewis, who was chair-elect at NSFRE, will replace Raymond Crabbs, who resigned late last year after just seven months on the job. She has been with Camp Fire since 1981.

Ms. Lewis is on the faculty of the University of Washington School of Social Work and the Fundraising School in Indianapolis and has held numerous other positions in the nonprofit sector. She will take over at NSFRE in mid-March.

Somerville leaves foundation

BURLINGAME, Calif.—Bill Somerville left his position as executive director of the Peninsula Community Foundation after 17 years last month over what he calls a difference in "management styles."

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Princeton's Class of 1955 hones plans to tackle world's problems

LARRY BLUMENTHAL
NPT Staff

PRINCETON, N.J.—When it started a little over a year ago, Princeton Project 55 set its sights high.

The goal of the organization, created by the Princeton University Class of 1955 following prodding by classmate Ralph Nader, is to "strengthen national institutions and values, to provide civic leadership, and to implement solutions to critical national and global problems."

A year after the official opening of the group's Center for Civic Leadership here the critical national and global problems remain.

But the organization has established an internship program that is generating enthusiasm from Princeton University students, alumni and nonprofits. It also has signed up about 30 percent of the class of '55 as non-dues-paying members—including some alumni who had shown little interest in their alma mater before, held seminars on the major issues it plans to tackle and worked on some pilot projects.

"The idea here is to develop enough of a menu to get everyone involved."

—Milano.

However, the group also has recognized that it will not be able to fix single-handedly the many problems it wants to tackle such as the flawed American educational system or the healthcare delivery crisis.

"There's probably a limited number of

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Spotlight on

SPAPER

CINDY FUGETT
POINT